

Gruner + Jahr International Magazines

Ø sold circulation 2010 in no. of copies
reported in 2011

Austria

AUTOREVUE	48,863	ÖAK
BÜHNE	57,500	Publisher's statement
E-MEDIA	57,326	ÖAK
FIRST	40,000	Print run
FORMAT	42,811	ÖAK
GOLFREVUE	33,200	Publisher's statement
GUSTO	51,897	ÖAK
NEWS	180,557	ÖAK
NEWS LEBEN	45,331	ÖAK
PROFIL	76,233	ÖAK
TREND	49,008	ÖAK
TV MEDIA	226,270	ÖAK
WOMAN	168,049	ÖAK
XPRESS	80,000	Print run
YACHTREVUE	20,000	Publisher's statement

Brazil

GEO	30,000	Publisher's statement
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Bulgaria

GEO	19,000	Publisher's statement
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China

FUMU SHIJIE/PARENTS WORLD	432,275	Publisher's statement
BAOBEI SHIJIE/BABYWORLD	593,770	Publisher's statement
RAYLI FUSHI MEIRONG	1,180,000	Publisher's statement
RAYLI YIREN	977,300	Publisher's statement
RAYLI XIANFENG	880,000	Publisher's statement
RAYLI JIAJU	600,000	Publisher's statement
LEON	618,800	Publisher's statement
GEOLINO	27,500	Publisher's statement

Estonia

GEO	8,000	Publisher's statement
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Finland

GEO	25,154	Finnish Audit Bureau of Circulations, 2010
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Greece

GEO	9,000	Publisher's statement
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India

GEO	60,000	Publisher's statement
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Italy

FOCUS	450,373	ADS
FOCUS DOMANDE & RISPOSTE	89,230	Stima editore 2010
FOCUS EXTRA	71,100	Stima editore 2010
FOCUS JUNIOR	142,161	ADS
FOCUS STORIA	103,517	ADS
FOCUS BRAIN TRAINER	43,000	Stima editore 2010
FOCUS PICO	25,616	Stima editore 2010
GEO	70,000	Stima editore 2010
JACK	69,681	ADS

Latvia

GEO	8,000	Publisher's statement
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Lithuania

GEO	9,000	Publisher's statement
GALA	15,000	Publisher's statement

Netherlands

JAN	68,084	HOI Betaalde Gerichte Oplage
GLAMOUR	163,888	HOI Betaalde Gerichte Oplage
NATIONAL GEOGR.	118,030	HOI Betaalde Gerichte Oplage
NG TRAVELER	43,834	HOI Betaalde Gerichte Oplage
QUEST	211,157	HOI Betaalde Gerichte Oplage
QUEST HISTORIE	40,000	Publisher's statement
QUEST PSYCHOLOGIE	34,638	Publisher's statement
NG JUNIOR	50,746	HOI Betaalde Gerichte Oplage

Poland

CLAUDIA	316,196	ZDKP
GALA	102,370	ZDKP
NAJ	149,709	ZDKP
GLAMOUR	117,542	ZDKP
MAGAZYN NATIONAL GEOGRAPHIC	53,762	ZDKP
FOCUS	111,966	ZDKP
RODZICE	41,310	ZDKP
TRAVELER	37,929	ZDKP
FOCUS HISTORIA	36,321	ZDKP
MOJE GOTOWANIE	29,140	ZDKP
MÓJ PRZEPIS	244,035	ZDKP
FOCUS COACHING	25,061	ZDKP
KALEIDOSCOPE	30,000	ZDKP

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Russia

GALA BIOGRAFIA	174,013	Publisher's statement
GEO	80,000	Publisher's statement
GEOLENOK	36,935	Publisher's statement
GEO TRAVELLER	36,000	Publisher's statement

Spain

COSMOPOLITAN	136,963	OJD
GEO	20,500	OJD
MARIE CLAIRE	98,782	OJD
MIA	123,199	OJD
MUY INTERESANTE	191,596	OJD
MUY HISTORIA	58,125	OJD
SER PADRES	102,531	OJD

Serbia

BURDAMODEN	14,000	Publisher's statement
COSMOPOLITAN	37,000	Publisher's statement
ELLE	25,000	Publisher's statement
ELLE DECOR	25,000	Publisher's statement
LISA	40,000	Publisher's statement
LISA ZIVOT SA CVECEM	20,000	Publisher's statement
LISA MOJ STAN	35,000	Publisher's statement
MAMA	20,000	Publisher's statement
MEN'S HEALTH	22,500	Publisher's statement
MOJA LEPA BASTA	27,000	Publisher's statement
NATIONAL GEOGRAPHIC	25,500	Publisher's statement
STORY	56,000	Publisher's statement
SENSA	20,000	Publisher's statement

Croatia

BURDAMODEN	4,245	Publisher's statement
GALA STYLE	5,220	Publisher's statement
ELLE DEKOR	3,850	Publisher's statement
ELLE	11,900	Publisher's statement
LISA	15,000	Publisher's statement
LISA CAROLIJA OKUSA	6,050	Publisher's statement
MOJ LEPI VRT	11,700	Publisher's statement
LISA MOJE DIJETE	4,040	Publisher's statement

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COSMOPOLITAN	29,800	Publisher's statement
LISA MOJ STAN	16,100	Publisher's statement
GEO	5,700	Publisher's statement
JOY	8,135	Publisher's statement
KLIK	7,030	Publisher's statement
MEN'S HEALTH	5,245	Publisher's statement
SENSA	8,590	Publisher's statement
STARS	15,460	Publisher's statement
NATIONAL GEOGRAPHIC STORY	8,560 45,900	Publisher's statement Publisher's statement
Slovakia		
GEO	15,000	Publisher's statement
GALA	10,000	Publisher's statement
Slovenia		
BURDAMODEN	1,699	Publisher's statement
AVTO MAGAZIN	2,945	Publisher's statement
ELLE	4,685	Publisher's statement
LISA	6,556	Publisher's statement
LISA CAROVNIJA OKUSA	5,012	Publisher's statement
MOJ LEPI VRT	5,560	Publisher's statement
LISA MOJE STANOVANJE	5,524	Publisher's statement
LEA	13,499	Publisher's statement
NOVA	23,802	Publisher's statement
PLAYBOY	4,766	Publisher's statement
COSMOPOLITAN STORY	12,715 10,806	Publisher's statement Publisher's statement
SENSA	4,500	Publisher's statement
Czech Republic		
GEO	20,000	ABC
Turkey		
GEO	7,600	ABC
Hungary		
GEO	14,161	MATESZ 2010
Middle East (Syria/Lebanon/Kuwait)		
GALA Middle East	30,000	Publisher's statement

ABC: Audit Bureau of Circulation

ADS Italy: Accertamenti Diffusione Stampa

HOI Netherlands: Het oplage instituut

MATESZ: Matesz the Hungarian Audit Bureau of Circulation

ÖAK: Österreichische Auflagenkontrolle

OJD Spain: Oficina de Justificación de la Difusión

ZKDP Poland: Związek Kontroli Wydawców Prasy

As of: March 2011
